

DEEP SPRING CENTER
Monthly Board of Directors Minutes
Saturday, September 27, 2025
4:00pm – 5:30pm PM EST

Board Members: Karl Frederick, Pat Polanski, Isabelle Mook-Jodouin, Terri McClernon, Iris Wolfson

Board Advisor: Barbara Brodsky

Staff: Trish Maley, Tana Dean

Regrets: None

Guest: None

- **Focused manifestation meditation w/3-5 minutes of silence after**

Aaron's Guidance:

Due to a technical issue, Zoom did not record Aaron's guidance. Aaron led the Board in a guided meditation on co-creating the invitation for new Board members from a place of spaciousness rather than contraction.

- **Vote required:** None

A. Monthly Reports

a. Staff Reports

i. Administrative – Tana

- See report for details

ii. Communications / Fundraising – Trish

- See report for details
- June fundraiser strategy successful
- First newsletter had great open rate; will send every quarter

b. Committee / Team Reports

i. Finance

- Tana created 2026 budget for grant team's applications
- Tana to ask David to help prepare some planning documents for strategic meeting in December
- Grant team presenting at October Board meeting

ii. Volunteer – Terri

- Zoom team lead volunteer still needed

iii. Archive / Technical – Isabelle

- Content for archives sections (home page/about, footer, contact info) needed; Karl to assist with about page

- Bulk of transcripts uploaded; a few transcripts remaining to be manually uploaded by Isabelle once backend access granted
- Leslie to move site off staging site

iv. Outreach - Karl

- See below Section B

B. Old Business - GENERAL

Date Initiated	Item Description	Who + Next action	Resolution
06/22/24	<p>IONS Conference impact on website traffic: Tana noted no large increase in traffic; Barbara had good conversations with ~10 people at the end, maybe more significant impact</p> <p>Tana offered feedback to IONS about challenges with accessibility with their system</p>	Barbara and Aaron to pick out some transcribed sections to send to IONS to explore Aaron being a speaker next time	<p>01/18/25: Tana / Karl / Barbara actively working on this</p> <p>03/22/25 – waiting for new archives site</p>
01/18/24	Books: Terri provided an update on Tavis’s work with Henry: different books are at various stages in process	Terri / Barbara to liaise with Henry / Tavis to advance work	<p>03/22/25 – work in progress</p> <p>09/27/25 - Terri to get update from Tavis</p>
02/15/25	<p>Dana for Teachers – Discussed allocating a portion of the program fee for teachers</p> <p>Other potential suggestions:</p> <ol style="list-style-type: none"> 1) Adding in optional dana text box(es) for teachers into the registration form 2) Send additional reminder email a week or 10 days later <p>Portion of on-demand classes goes to Barbara (as she will not get dana for those)</p>	<p>Board members to continue to reflect on to help increase dana to Barbara</p> <p>DT to review class fee schedule/etc.</p>	<p>03/22/25 – Tana to continue sending 2 reminder dana emails after events, incl. one a few days later;</p> <p>Barbara open to being reimbursed by</p>

			DSC for specific expenses (e.g. caregiving during teaching, internet) but not planning time or content development 06/21/25 - Board to continue to monitor
06/21/25	Tana started planning new live program at Crazy Wisdom with Barbara and Colette; conversation between Aaron and Yeshua		09/27/25 - good session and turnout Plan to hold these events every 6 months

C. Old Business – Dec 2024 Strategic meeting (priorities)

Date Initiated	Item Description	Who + Next action	Resolution
12/06/24	Forming a retreat committee for Fall 2025 Maryville; Ruth Essig agreed to be retreat manager/co-manager Will need dedicated volunteer/team for transportation; Pat to work with Ruth to determine other needs then email to be sent to sangha	01/18/24: Pat to email Ruth to get planning started	02/15/25 – Ruth confident in being Manager; Bill to be travel coordinator No committee necessary - Pat, David, Tana, Ruth and Bill to meet a few

			<p>times to hash details out</p> <p>Will consider adding second registration option for first weekend only</p> <p>03/22/25 – Barbara to reach out this week to confirm 2025 dates</p> <p>06/21/25 - 1 scholarship given out; 1 remaining if needed</p> <p>09/27/25 - Maryville not available for 6 nights in Sept 2026; will be doing 5 nights instead (Sun Sept 13 - Fri Sept 18)</p> <p>2027 and 2028 dates already set for a longer period</p> <p>Retreat ran quite well</p>
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			Will explore pricing for simpler rooms at Maryville; lost money this year
12/06/24	Attracting new Board members / Treasurer	<p>06/21/25: David received message from Mimi M. that she is interested in being on the Board</p> <p>David and Stephanie have resigned from the board effective July 2025; David to remain treasurer until new treasurer is found</p>	<p>06/21/25 - Mimi also has many skills; may be willing to volunteer those skills to support DSC</p> <p>Tana, Trish and Pat to prepare email inviting new Board members and officers; duties listed in bylaws</p> <p>09/27/25 Board willing to have non-DSC people join if Barbara and Aaron are comfortable after meeting with them;</p> <p>Tana to draft a recruitment email for officer positions and general</p>

			<p>member; Pat, Karl, Trish, Terri and Tana to finalize</p> <p>Barbara to write a short intro for the recruitment email</p> <p>Terri to reach out to Mimi to determine where she may best help DSC</p>
12/06/24	<p>Group discussions on Zoom with experienced volunteer facilitators</p> <ul style="list-style-type: none"> - Facilitators / Ambassadors to be vetted by Barbara <ul style="list-style-type: none"> ■ Also need guiding facilitator to liaise with staff and support other facilitators – (Pat maybe) - Book clubs - Kalyana mitta - Class discussion groups (Tuesday class + EwA) on off-weeks - only for registered students - Welcoming committee - Staff can set up Zoom links / technology / Groups.IO, but rest would be volunteer-led - Start with class discussion groups and assess facilitators' interests and passions 	<p>Tana to send Tuesday night class lists from last 3 years to Barbara (cc: Pat) for vetting</p> <p>Tana to then email those vetted and send invite to info meeting</p> <p>Set date for info mtg</p>	<p>06/21/25 - Pat to connect with Iris and Bill to finalize logistics for first group</p> <p>Bill and Barbara to facilitate discussion group in fall to determine specific interests in Anna's teachings to create a class for January</p> <p>09/27/25 - tabled for this month</p>

12/06/24	Recurring Sangha meeting(s) – Discussed April and September	Tana/Trish to schedule email announcement for sangha meeting Barbara to remind class members September meeting still TBD	(April meeting occurred) 09/27/25 - September sangha meeting cancelled due to resignations on Board
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New Business - GENERAL

Date Initiated	Item Description	Who + Next action	Resolution
09/27/25	Barbara requested to send an email to the DSC list asking for financial support for Hal's care as he is no longer on Medicaid	Barbara to send text of email to Tana once Venmo is set up	09/27/25 - Board approved Barbara's request Iris to assist Barbara with setting up Venmo

D. Next meetings: (All times in ET and on Saturdays unless noted otherwise)

- a. October 25th at 4pm
- b. *November meeting combined with December strategic meeting*
- c. Annual Strategic Planning meeting = Friday, December 5th from 10am-4pm