

DEEP SPRING CENTER
Monthly Board of Directors Meeting Minutes
Saturday, January 18, 2025
4:00pm – 5:30pm PM EST

Board Members: Stephanie Katz, Karl Frederick, David Teare, Isabelle Mook-Jodouin, Terri McClernon, Pat Polanski

Board Advisor: Barbara Brodsky

Staff: Tana Dean, Trish Maley

Regrets: None

- **Focused manifestation meditation w/3-5 minutes of silence after**

Aaron's Guidance

My blessings and love to you all, I am Aaron. Please look at the current conditions that are prevalent in your world: the huge wildfires, the political “wildfire”, the imbalance in the elements that is prevalent in both of these wildfires and others. Look inside yourself and empower yourself as you bring balance to yourself. And this is so much of what Deep Spring Center is about, helping people to do: balancing your energy, the elements in yourself, balancing your whole being and finding the Light and love within; offering that continuously out into the world. This is what you have to offer to these very difficult challenges in the world. This is your power and your gift, and I am so glad that you are increasingly able to offer this gift, that we as Deep Spring are able to offer. Thank you. I am Aaron.

- **Vote required:** None

A. Monthly Reports

a. Staff Reports

i. Administrative – Tana

- See report for details

ii. Communications / Fundraising – Trish

- See report for details

b. Committee / Team Reports

i. Finance – David

- Discussion deferred to next meeting
- David / Tana / BB to start to work on Fall 2025 Maryville retreat parameters

ii. Volunteer – Terri

- Nothing to report this month

- iii. Archive / Technical – Isabelle
 - Project continuing to move forward; targeting early 2025 for public launch
 - 1 volunteer already expressed interest in formatting review work
 - Daily Aaron: temporary fix still in place and automation building proceeding well
 - Issue with unsubscribe link disappearing patched but more professional fix required long-term
- iv. Community Building – Stephanie
 - See below items in section C for detail
- v. Outreach - Karl
 - See report for details
 - New interview request: Tana to email Board for input on radio show interview request with Barbara

B. Old Business - GENERAL

Date Initiated	Item Description	Who + Next action	Resolution
06/22/24	<p>IONS Conference impact on website traffic: Tana noted no large increase in traffic; Barbara had good conversations with ~10 people at the end, maybe more significant impact</p> <p>Tana offered feedback to IONS about challenges with accessibility with their system</p>	<p>Barbara and Aaron to pick out some transcribed sections to send to IONS to explore Aaron being a speaker next time</p> <p>11/09/24: Tabled to December meeting</p>	<p>01/18/25: Tana / Karl / Barbara actively working on</p>
09/21/24	<p>Outcomes from the 09/10/24 Sangha Zoom session</p> <p>Daily Aaron on FB and on website has been requested frequently</p> <p>Social media: what is needed here is engagement from other users on the platforms in order to grow; suggestion to send out Social Media 101 email to have sangha members help with this</p> <p>Community-led communication: Groups.io already in use for prayer group - could use for book club and/or community discussions</p> <p>Spiritual friendship groups: we used to have groups for all new members, there is a need to bring it back. Needs to be free and volunteer-led.</p>	<p>Isabelle and Trish to hash out details for how this could work</p> <p>Board members to email entire Board with ideas for how to implement sangha suggestions about social media, sangha communication and spiritual friendship groups</p> <p>Continue discussion of idea of regular sangha meeting</p>	<p>01/18/25: To close this ILO more focused items from Dec 2024 mtg below</p>

C. Old Business – Dec 2024 Strategic meeting (priorities)

Date Initiated	Item Description	Who + Next action	Resolution
12/06/24	Reserving future Maryville retreat dates - Weeklong - 5-day	Barbara to discuss dates with John Orr and communicate directly with Maryville	
12/06/24	Forming a retreat committee for Fall 2025 Maryville; Ruth Essig agreed to be retreat manager/co-manager Will need dedicated volunteer/team for transportation; Pat to work with Ruth to determine other needs then email to be sent to sangha	Pat to email Ruth to get planning started	
12/06/24	Attracting new Board members / Treasurer	David reaching out to G. Edwards Karl reaching out to A. Kupersmid	
12/06/24	Finding grants to fund CODs, audiobooks, video editing, archives operations/maintenance	Terri and Trish to work together to send emails recruiting volunteers and put on website	
12/06/24	Group discussions on Zoom with experienced volunteer facilitators - Facilitators / Ambassadors to be vetted by Barbara ■ Also need guiding facilitator to liaise with staff and support other facilitators – (Pat maybe) - Book clubs - Kalyana mitta - Class discussion groups (Tuesday class + EwA) on off-weeks - only for registered students - Welcoming committee - Staff can setup Zoom links / technology / Groups.IO, but rest would be volunteer-led - Start with class discussion groups and assess facilitators’ interests and passions	Tana to send Tuesday night class lists from last 3 years to Barbara (cc: Pat) for vetting Tana to then email those vetted and send invite to info meeting Set date for info mtg	
12/06/24	Recurring Sangha meeting(s) – Discussed April and September Next meeting set for April 29, 7PM Eastern	Tana/Trish to schedule email announcement for sangha meeting Barbara to remind class members	
12/06/24	ChatGPT AI statement / disclaimer for all media	Tana / Isabelle	DONE

D. New Business - GENERAL

Date Initiated	Item Description	Who + Next action	Resolution
01/18/24	Books: Terri provided an update on Tavis's work with Henry: different books are at various stages in process	Terri / Barbara to liaise with Henry and Tavis to move work along	

E. Next meetings: (All times in ET and on Saturdays unless noted otherwise)

- a. February 15th at 4pm
- b. March 22nd at 4pm
- c. *April = no meeting*
- d. May 10th at 4pm
- e. June 21st at 4pm
- f. *July/August = no meetings*
- g. September 27th at 4pm
- h. October 25th at 4pm

- i. Annual Strategic Planning meeting = Friday, December 5th from 10am-4pm