DEEP SPRING CENTER

Monthly Board of Directors Meeting Minutes Saturday Sept 21, 2024 4:00pm – 6:00pm PM EST

Board Members: Stephanie Katz, Karl Frederick, David Teare, Isabelle Mook-Jodouin,

Celeste Zygmont, Terri McClernon Board Advisor: Barbara Brodsky Staff: Tana Dean, Trish Maley

3-5 minutes of silence

- Guidance from Aaron

Aaron offered his blessings and love to all, but did not incorporate.

- Vote Required: None

A. Monthly Reports

- a. Staff Reports
 - i. Administrative Tana
 - See report for details
 - Tana working with IONS to have them market one of our programs to their list in winter 2025
 - Need to ensure website and archives are ready
 - Tana seeking clarification of details
 - ii. Communications / Fundraising Trish
 - See report for details
 - Fundraising campaign went well even though we did not meet our goal
 - AC automation had some hiccups that Tana and Trish are sorting out
- b. Committee / Team Reports
 - i. Finance David
 - See report for details
 - Finances still stable
 - Seeking volunteers for support work around finances, especially someone with QuickBooks experience
 - ii. Volunteer Terri
 - Deferred to next meeting
 - iii. Archive / Technical Isabelle
 - See report for details

- Leslie presently making changes to structure of site; team to review and give feedback before bringing back to Board for final feedback and approval
- Isabelle to call a special meeting for approval if needed

iv. Community Building – Stephanie

- Discuss outcomes / forward motion related to the 09/10/24
 Sangha / Meet the BOD Zoom session
 - o see New Business below

v. Outreach - Karl

- See report for details
- Need clarity about what we have to offer other organizations

B. Old Business

Initiated 12/08/23 Finance - Bundling of Class Fees – Is there interest from the Sangha / obtain feedback on what Option preferred "Discount" option from bundling idea does not make sense with our donation range model Separate request from sangha would be to have a single registration form for entire semester of events for convenience "Discount" option from bundling idea does not make sense with our donation range model Separate request from sangha would be to have a single registration form for entire semester of events for convenience "Discount" option from bundling idea does not make options once Fall 2024 classes are set (possibly mid-May) O4/27/24 / 05/18/24 Work is ongoing – HOLD until late-Summer 2024 O6/22/24 David and Tana to meet to discuss O3/23/24 Discussed on-line "meet the BOD" sangha meeting. O4/27/24 Date O9/21/24 –	
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Need time to prepare for it / communications to go finalized to Sangha meetin	_
out. Perhaps 09/10 or 09/17. September 10, 2024; completed on 7PM to 8:30PM 09/10/24 with	
Eastern. Stephanie +/- 30	"
(Note: Possible Sample questionnaire to be authored and David to work participants	
as part of this effort – planning committee to together on planning (including BOD	D
discuss) with some sangha + Tana). Issue	
members too. Closed	
06/22/24 David and Stanbania	
David and Stephanie to meet to discuss	

03/23/24	Discussed the idea of having a mid-year "Letter from the Board." Tana noted the there is a BOD email available that can be used to forward to entire board	David to do a first draft and circulate to all BOD for comment +/- April 06/22/24: David to complete to send in July or August	09/21/24 – Completed prior to the "meet the BOD session". Issue Closed
06/22/24	End of year 2019 fundraiser: Perk of free Oakwood retreat never redeemed due to COVID	06/22/24 David and Tana to determine how many people are affected and sort this out	09/21/24 – Celeste was the only one affected, and she will redeem at Oct retreat. Issue Closed
06/22/24	Crazy Wisdom Tea Room opening: Barbara to be speaking at event in September	N/A	09/21/24 – Date will be 10/23/24. Issue Closed
06/22/24	IONS Conference impact on website traffic: Tana noted no large increase in traffic; Barbara had good conversations with ~10 people at the end, maybe more significant impact Tana offered feedback to IONS about challenges with accessibility with their system	Barbara and Aaron to pick out some transcribed sections to send to IONS to explore Aaron being a speaker next time	

C. New Business

Date Initiated	Team + Item Description	Who + Next action	Resolution
09/21/24	Outcomes from the 09/10/24 Sangha / Meet the BOD Zoom session		
	Daily Aaron on FB and on website has been requested frequently	Isabelle and Trish to hash out details for how this could work	
	Social media: what is needed here is engagement from other users on the platforms in order to grow; suggestion to send out Social Media 101 email to have sangha members help with this Community-led communication: Groups.io already in use for prayer group - could use for book club and/or community discussions	Board members to email entire Board with ideas for how to implement sangha suggestions about social media, sangha communication and spiritual friendship groups	
	Spiritual friendship groups: we used to have groups for all new members, there is a need to bring it back. Needs to be free and volunteer-led.		

09/21/24	Continue discussion of idea of regular sangha		
	meeting		
09/21/24	Upcoming Live Retreat and COVID policy - use same policy as Emerald Isle retreat: rapid test 72-hours before retreat start, then again upon arrival before entering, if anyone contracts COVID at the retreat, they will be asked to leave	Tana and David to work on writing out policy and communicating to retreatants	
09/21/24	Develop a questionnaire / survey to elicit more targeted feedback from the sangha based on the items from the 09/10/24 Sangha meeting	Board, Stephanie and David	

- D. Next meetings: (All times in ET)
 - a. Saturday, October 26th 2024 at 4pm
 - b. Annual BOD planning meeting: Friday, December 6th, 2024 10am-5pm