

Deep Spring Center

Board of Directors Meeting

11 NOVEMBER 2020 / 8:00 PM EST / ZOOM

Attendees

Isabelle Mook-Jodouin, Tana Dean, Roann Altman, Tavis Taylor, Barbara Brodsky, Mary Bruey, Patricia Polanski, Colette Simone

Guest: Julian Dean

Aaron's Guidance

My love to you. It's harder for her to put it in her own words, than it is for me to simply come in and speak.

The point we want to make with all the chaos in the world, much disturbance arising in terms of the pandemic, politics, environmental disasters, and so many people trying to figure out how to stop all of these things. But you're trying to stop that which has already arisen rather than looking at the conditions out of which it is arising.

Primary amongst those conditions is the- let me say this carefully. Among our loyal opposition, the ego is prime, and service to self. Among those who would prefer it to be service to all beings, the contraction, "Ah, he is making it/she is making it service to self. He/she is trying to create this for his/her good. We have to stop them." And then that's just more ego. The distinction between dissolution, in which the conditions simply erode, erode and wash away, mostly related to the power of love, to hold space until there's nothing left to support this that had arisen and it dissolves.

Destruction is not effective. It simply engenders new arising. Only dissolution is productive. Please begin to think how you individually, and how Deep Spring Center can support the dissolution of the conditions that hold service to self as center. So that that entire way of thinking begins to lose ground and fall away. That's just a hint. I'll be happy to talk more about it. This is not my time to speak at length, just to give some suggestions.

But I see this as a primary focus for Deep Spring Center. Once something has arisen, it has arisen from conditions. What supports the dissolution of those conditions? And of course love is a primary answer. But what else? Reflect on it a bit, meditate with it and see what answers you come up with, and how Deep Spring Center can best support that. My blessings and love to you. And loving thanks to all of you for all you are doing. Julian, happy to see you in this circle tonight. I'll release the body to Barbara.

President's Report

- A. Refer to Ongoing Issues in google drive on a regular basis
- B. Action item list from last meeting(s) or for future meetings ~~known to be completed-~~

1. Aaron asked the Board members to do positive manifestation visualization exercise on a daily basis.
2. Tavis to collect information on cost of recording audio books as one of the projects. on hold
3. Board members to put their skillsets into the Google Drive document.
4. Board members to forward any names of suitable sangha members to Tana for new Treasurer position
5. Room for one more board member, 9 max including Barbara (non-voting).
6. Tavis to write semi-annual fundraising letter-in process
7. Barbara to determine which son will take over DSC property in the event of DSC dissolution.
8. Board members to send any website additions to web design team as they reorganize the site.
9. ~~Bob to write out a paragraph explaining RW sessions to invite new people to participate now that it's online.~~
10. ~~Tana to add notice on website that site is currently under redesign.~~
11. Isabelle to start brainstorming an approach to invite community participation.
12. Zoom team to create an outline of the host's responsibilities, how Q&A works, and other helpful tips and put on Google Drive. Pat working on it.
13. ~~Tana to send Roann Zoom etiquette for participants to be put on new website.~~
14. ~~Barbara to send Pat the schedule from January 2020 trip, to start planning for January 2021 workshop.~~
15. ~~Tana to email Barbara and Colette a list of all registered people from last sessions of Remembering Wholeness and Evenings with Aaron.~~
16. ~~Barbara to email Colette a list of those who are skilled at holding space for RW and Evenings with Aaron, for Colette to reach out to them.~~

- C. Publishing projects being addressed. See google drive to dos file, in task list folder Books: same status as last month

Teams

Current Financial Update

The finance committee (Tavis, Mary, and Tana) temporarily taking over treasurer duties until replacement is found.

DSC's financial position is strong.

We have sufficient funds to balance the budget and add to the reserves.

Fundraising

2020 annual fundraising letter almost ready to go out.

We need another member, preferably a community member.

Remembering Wholeness

Most recent online session was today, 34 registrations, session went well.

Next date: 12/20/2020

Retreats

November 13-15 retreat: Barbara and John Orr. Very good retreat.

Potentially planning weekend DSC retreat in the spring.

Emerald Isle retreat (non-DSC): end of April

Workshops

January 9, 2021: introductory workshop for beginners registered for the weeklong healing workshop only

January 23-30, 2021: Healing workshop with Barbara, Tavis, and John Orr. Discussion around having people “auditing”, who would simply listen to the talks, but not participate in small groups or ask questions. Beginners who missed the January 9 workshop could choose this option.

Curriculum Team

All events going well. Set for Zoom hosting.

Dharma Path Intensive planned for June 2021.

Technology

Major YouTube reorganization underway: merging channels, organizing and labeling. Moving content from archive channel to meditation channel, then will delete archive channel.

Descriptions and re-titling still to be done.

Team members and duties listed in Google drive document; team leaders to keep these updated.

Marketing

Web redesign: moving along well

Logos redesign: Board voted and chose the logo with flourish on petals, and white delineating lines.

Webpage design mockup from Leslie approved by the Board, with some revisions. Looking at a secondary accent color.

Donate link will be kept on home page, and direct to page clearly explaining donations for both DSC and Barbara, and clarifying that donating to Barbara does not register you for an event.

Another mockup will be sent once changes have been made.

UM fall quarter student team: reviewing our system; presentation planned in November for DSC.

Tana to follow up with the team to see when the presentation will be.

Blog: launched! Every 2 week presently.

Chants from the Deep Spring also launched.

Community engagement:

Suggest MailChimp marketing campaign rather than SM to start, as looking to engage our current membership and they are not generally connected to us via SM.

Quarterly newsletter: to be discussed after new website completed.

Zoom team

Tana spent several hours helping volunteer from New Hope Sangha learn Zoom for their retreat. As she is a paid employee, we will politely ask for New Hope Sangha to reimburse some of Tana's time.

Pat, Tavis and Tana to meet to work out a process for Zoom hosting for events.

Archives

Local beta installation successful, uploaded a few items.

Omeka.net hosted solution will not provide enough flexibility with design for branding.

Will be hosting ourselves instead.

Next steps: creating csv file for importing all existing transcripts to hosted installation

Manager's Report

See Tana's report

Social media continues to increase contacts every month, Facebook up to 20K views.

Barbara

1. Barbara to determine which son will take over DSC property in the event of DSC dissolution.
2. Barbara sent dates for winter and spring 3rd year Dharma Path class to Tana or website.
3. Channeling: identity of entities can be confusing, especially to new attendees. Barbara to prepare a brief description of each entity she channels to be placed on the new website.
January workshop advertisement lists multiple entities, but no description of them; may be confusing for newcomers. Barbara and Tavis to look at wording on website to clarify.

DSC Event Registration

For all events: to receive a link to join there must be a registration completed.

Registrations will have a hard deadline of the day before the event to give the office time to prepare. Many of these events are during Tana's time off on weekends.

Registrations needed for IRS tax filing purposes, including number of attendees for each event.

Action Items

1. Pat to work on Zoom team to create an outline of the host's responsibilities, how Q&A works, and other helpful tips and put on Google Drive.

2. Aaron asked the Board members to do positive manifestation visualization exercise on a daily basis.
3. Tavis to collect information on cost of recording audio books as one of the projects. on hold
4. Board members to put their skillsets into the Google Drive document.
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10. Isabelle to start brainstorming an approach to invite community participation.
11. Zoom team to create an outline of the host's responsibilities, how Q&A works, and other helpful tips and put on Google Drive. Pat working on it.
12. Team leaders to keep their team members list on Google Drive updated.
13. Tana to follow up with the UM student team to see when the presentation will be.
14. Pat, Tavis and Tana to meet to work out a process for Zoom hosting for events.
15. Barbara and Tavis to look at description for January healing workshop on website to clarify wording around entities.

Next Meeting

January 3, 2020, 8PM Eastern