

Deep Spring Center

Board of Directors Meeting

23 FEBRUARY 2020 / 8:00 PM EST / ZOOM

Attendees

Isabelle Mook-Jodouin, Tana Dean, Robert Lee, Roann Altman, Tavis Taylor, Barbara Brodsky, Mary Bruey, Patricia Polanski

Aaron's Guidance

Barbara read the message that the one who calls itself Love gave at the end of Remembering Wholeness today:

My blessings to you all. I am the one you have called Love. In the beginning, in this non-dual universe there was only love, just as there was only light, only the open heart. But you have come to learn, and in that learning, as you come to know that you are light, you must also see the suggestion of darkness, in order to know light and darkness are not dual. There is only light and the distortion of light you call darkness. There is only love and the distortion of love you call fear. You do not give power to the distortions by fearing them or trying to fix them, but you remember the essence is always love. And yes, there will be fear, there will be darkness, there will be shame, there will be anger. These are the distortions that are healed and resolved when they are held in the heart of love.

Each of you has come forth into the incarnation to further express love into the universe. Barbara mentioned the metaphor I recently gave—my vast hand with ten million yo-yos. First there were no yo-yos, and I said I choose to bring love further into this universe. That is why I am here, to express love. Will you come and help me express love? (looking at people) Are you willing? Will you rest as the yo-yo in my hand and then, when I toss it out, spin out over the horizon so that you can no longer see love? You have to trust you're still attached by the string; you cannot lose me. But there you go, over the horizon, trusting the expression of light that is you. Love holding you in its palm, the cord that touches you; you express light into the places of darkness. And this is how, together, we come to express light into the places of darkness so that the darkness wakes up and remembers, "Ah, I am also love."

The darkness thinks it's dualistic with love. But nothing ever was separate from love, nothing. You are teaching the darkness to remember what it is: love. Love. Love.

President's Report

- A. Board members to refer to Ongoing Issues in google drive on a regular basis
- B. Action item list from last meeting(s) or for future meetings known to be completed-
 1. Aaron asked the Board members to do positive manifestation visualization exercise on a daily basis.

2. Each Board member to write up a short bio of themselves and send to Tana to put on the Board members section of the website. (received from Mary, Pat, Tavis and Isabelle)
- ~~3. Tana to ensure bylaws are linked on the website, and a hard copy in the file.~~
4. Desja to interview Barbara for Wikipedia article.
 - i. Draft to be written up by end of March, she will use PKF for material.
5. Roann to review Desja's writing of Barbara's info be put on Wikipedia.
6. Tavis to collect information on cost of recording audio books as one of the projects.
- ~~7. Tana to conduct Zoom instruction with Desja and Mary for editing videos from retreats and pulling out segments for posting on YouTube~~
 - i. Tana made a video that can be reused for future trainings
8. Anne? and Tana looking at cost versus impact of fundraising.
 - i. Tana has documentation from Anne, will work on it in a few weeks
- ~~9. Bob to write jotform request for fundraising team volunteers and treasurer. (volunteers folder on drive)~~
- ~~10. Tana to get marketing for Steiner 2020 out early in 2020.~~
- ~~11. Pat to work with Colette on catchy newsletter subject lines.~~
12. Barbara to connect with someone she knows who could potentially translate in Spanish.
- ~~13. Tana to put outline format Refund Policy on website, and in all retreats and workshop materials.~~
14. Board members to put their skillsets into the Google Drive document.
- ~~15. Tana to place Vision and Mission on website.~~
16. Board members to forward any names of suitable sangha members to Bob for new Treasurer position.
- ~~17. Tana to send request for volunteers for fundraising team~~
18. Bob or Tana to post notice of cancellations on dates that were previously announced in Crazy Wisdom (March 15, April 19).
19. Tana to prepare request to send to previous Oakwood retreat attendees and send to Mary for review
- ~~20. Tana to send email invite to AH class participants for Steiner 2020.~~
- ~~21. Tana to buy EMP bags and store local hard drive in fireproof box.~~
22. Isabelle to connect with Roger to determine safe electronic password retrieval for Board if Tana not available.
 - i. Isabelle to keep copy of the passwords encrypted electronically
 - ii. Tana to place copy of all passwords in the firebox
 - iii. Key to firebox to be kept at Barbara's
 - iv. Isabelle to place this protocol in the ongoing reminders folder on Google Drive
23. Tana to reach out to local WordPress designers and get quotes for design only.
 - i. Tana to get quotes from designer Roann sent, and from designer she found
 - ii. Looking for newer theme, and re-structured architecture
- ~~24. Tana to move books to their own pages.~~
- ~~25. Pat to determine when next newsletter issue will come out.~~

26. Barbara to determine which son will take over DSC property in the event of DSC dissolution.
 27. ~~Barbara to ask Dharma Path class students what they would like to see for classes in fall~~
 - i. People expressed interest, we will have a class, open to experienced students not currently in the class as well as current students
 28. Who are we? List skills and interests for board only, post on Google drive
 29. List of volunteers on Drive, and need a volunteer leader to keep track and send requests to Tana to send out.
 - i. Tana to send email request out, along with the board member, fundraiser team members and treasurer volunteer request
 30. Another UM department can assist with website/video editing-best to wait for a separate quarter, one student at time
 31. We need a new treasurer, Anne resigned
 32. Room for one more board member, 9 max including Barbara (non-voting)
- C. Audiobooks project still being addressed by Mary and Tavis. Desja is starting to assist?
- Tavis met with translator, Daniel, and he agreed to translate our books into Portuguese. Daniel has completed translation of Human and will be sending this to Henry for uploading. Some challenges being encountered with formatting some books, like Path of Clear Light, into Amazon-friendly format. Once formatting is complete, Henry to send books to Daniel.
- Still need a Spanish translator, as requested by donor. Barbara to connect with someone she knows who could potentially translate books in Spanish.
- Donor would like to see our free Dana books put on Amazon as well.
- D. Intervention option
- Brazil retreat went very well.
- Barbara, Tavis and Others discussing adding option of Interventions to the end of Remembering Wholeness and to Retreats.
- No objections from the Board to explore adding this option where appropriate.
- Protocols to be distributed prior to Interventions for interested individuals so they are prepared ahead of time.
- Protocol already distributed today to RW group in preparation for next session (May 17). Tavis to Zoom into next RW session to support intervention.

Teams

Current Financial Update

We have funds for the next 6 months operating budget. Need more contributors.

Fundraising team: Bob, Tavis and Tana meeting March 8 at 2 PM.

Isabelle created Fundraising Team folder on Google Drive and placed documentation in there.

Remembering Wholeness

13 people attended today's session. 2 sessions scheduled over next 6 months.

Retreats

Steiner 2020:

Registration very low, so Tana sending out cancellation tomorrow.

Bob to communicate with Steiner to see if there is any cancellation fee.

Oakwood 2020: still needs a manager, Mary is resource contact for this manager

Work usually starts in March; letters need to be sent out shortly after people start registering.

Tana and Mary to work on second volunteer request email, including deadline that manager is needed by.

Barbara to mention in classes that we need someone for this task.

Curriculum Team

AV team pulling out portions of previous workshops to be used for shorter teaching videos. Plan to have one video posted each week: better for SEO (search engine optimization) to have regular content, and this realistic work output for our AV team for now.

Suggestion to pull out short audios from past talks, and post as clips on Instagram, on a regular basis to draw people in.

Bylaws

All done.

Archives

Script to upload transcripts to old archives site coming along. Hoping to be complete in next 2 weeks, and move all transcripts over.

Isabelle to contact new student, Julian, from Barbara's class, to determine skills and if/where he may be interested in volunteering his tech skills.

Marketing

Background of DSC site to be shifted to white.

Isabelle and Tana to get DP and Evenings with Aaron transcripts saved and taken off blog, so new blog postings can start.

Will have letter and video from Barbara introducing the blog, offering appreciation, and asking to share on social media. Jim willing to help review this content.

Newsletter-next issue June, post DP intensive

Manager's Report

Board to vote on an ad in Crazy Wisdom 25th anniversary issue at next Board meeting.

Barbara wrote one-page article speaking to the changes in the community over the years for this issue.

Social media continues to increase contacts.

Action Items

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4. Barbara to connect with someone she knows who could potentially translate books in Spanish.
5. Tavis to collect information on cost of recording audio books as one of the projects.
6. Board members to put their skillsets into the Google Drive document.
7. Tavis to approach David Teare about being treasurer
8. Bob to review email asking for fundraising volunteers and treasurer (to be sent after conversation with David)
9. Bob or Tana to post notice of cancellations on dates that were previously announced in Crazy Wisdom (March 15, April 19).
10. Isabelle to keep copy of the passwords encrypted electronically
11. Tana to place copy of all passwords in the firebox
12. Isabelle to place this protocol in the ongoing reminders folder on Google Drive
13. Barbara to determine which son will take over DSC property in the event of DSC dissolution.
14. Tana to send email request out for volunteer leader, along with board member, fundraiser team members and treasurer volunteer request
15. Tana to get quotes from designer Roann sent, and from designer she found.
16. Tana will send out cancellation of Steiner retreat tomorrow.
17. Bob to communicate with Steiner to see if there is any cancellation fee.
18. Tana and Mary to work on second volunteer request email, including deadline that manager is needed.
19. Barbara to mention in classes that we need someone for managing Oakwood retreat.
20. Isabelle to contact new student, Julian, from Barbara's class, to determine skills and if/where he may be interested in volunteering his tech skills.
21. Tana to put the Mission and Vision on the home page too.
22. Tana to ask Crazy Wisdom if they can remove the cancelled RW dates on their electronic calendar.
23. Isabelle and Tana to get DP and Evenings with Aaron transcripts saved and taken off blog, so new blog postings can start.

Next Meeting

March 22, 2020, 8 PM Eastern