

Deep Spring Center

Board of Directors Meeting

23 MAY 2021 / 8:00 PM EST / ZOOM

Attendees

Isabelle Mook-Jodouin, Tana Dean, Roann Altman, Tavis Taylor, Barbara Brodsky, Patricia Polanski, Colette Simone, Terri McClernon, Julian Dean

Aaron's Guidance

My blessings and love to you. I am Aaron. Just a passing thought. I had a chuckle when they were discussing on the news, what are these unidentified flying objects? People saying, they can't be real, it's just a figment of people's imagination. Well, of course they're real. Let me back up. Don't say, well, Aaron says they're real. You have to know what's real or not to you. I would simply say to you, why would not other, more advanced races in the universe be checking in on Earth to see, how are they doing? Have they stopped killing each other yet? Are they ready to join a more advanced consciousness universe, or do we have to leave them to stew for another 30 years? How are they doing? How are you doing? Are you ready to join a more advanced consciousness universe?

The other thing that was said on the several shows that Barbara watched with this information was fear: what if they're coming to destroy us? Well, what if they're coming to help? Obviously there could be negative polarity as well as positive polarity in the Universe. But what if they're coming to help? How open are your hearts to saying, yes, we've made a lot of unwise errors, we're finally trying to get it together. What help do you have? What advice?

I see so much of the work that we're doing at Deep Spring, and all these past 30 years as helping to prepare all of the Earth to live in a much higher vibration where you truly can co-create with love, and not just on Earth, but in the universe. I am so grateful to all of you for your commitment to that. You don't have to think about it as universal, you don't even have to think about it as the world. Just the self, to live with more love in the self. And once that's there, see where it takes you. But I am deeply grateful to all of you for what you are doing. Thank you. I am Aaron.

President's Report

1. Aaron asked the Board members to do positive manifestation visualization exercise on a daily basis.
2. Tavis to collect information on cost of recording audio books as one of the projects.- onhold
3. Board members to put their skillsets into the Google Drive document.
4. Barbara to determine which son will take over DSC property in the event of DSC dissolution
5. Isabelle to start brainstorming an approach to invite community participation
6. Zoom team to create an outline of the host's responsibilities, how Q&A works, and other helpful tips and put on Google Drive.

7. Blurbs for website: need short descriptive blurbs for Yeshua and the Mother, and potentially Father John, and one about the Brothers and Sisters of Light in general. Colette to draft a short blurb for Yeshua and send to Barbara for approval. Colette to work with Barbara on the others.
8. Inventory list DSC property at Tana's and Interfaith - will need some local Ann Arbor volunteers to help with this inventorying, Terri to reach out
9. List types of DSC email listings - communications team have identified 3 types of marketing messages + blog message, design
10. Need Celeste Zygmunt's and Robert Jacobs' (guest teacher) bios for the fall classes - Pat and Roann worked on re-formatting Jotform for new teachers, Pat to reach out to Celeste and Robert for bios and course info
11. Need Policies and Procedures folder, subset folders for each team - Isabelle to prepare on Google drive

Publishing Projects

Books: 47 Stories on Amazon in e-book and paperback - Tana has ordered paper copies of 47 Stories, Kindle book not currently up. Tana to follow up

Cosmic Healing almost completed in Portuguese, English

Subtitle for Cosmic Healing to be simply A Spiritual Journey, also need to add Deep Spring Press to inside cover page

New preface and afterword still need to be added to English.

Henry re-did cover image for Cosmic Healing

Cosmic Healing almost ready to be published on Amazon

PKF still outstanding in Portuguese.

Need to follow up on work on Spanish translations

Teams

Current Financial Update

Reformulating financial reports - Tana and Julian have been reformatting Quickbooks system, to strategically show information about the organization

New reports starting next month, will have new categories (containing several accounts each)

Finance folder on Google drive now

Tana's CD being transferred to her, details being worked out

Tana's wage increase effective May 1, 2021 and office expenses effective January 1, 2021 - Board approved the increase in Tana's wage and the new office expenses

Development

2021 Spring fundraiser postcard and email - postcards arriving end of this week, aiming to mail out June 1; email to go out one week after postcards mailed out. Barbara and Tana to work on the list of mailing addresses for the postcards

Participation stat graphs completed - link to a landing page with these stats to be included in the fundraising email; not including raw data, only graphs with aggregate data

Mailing addresses and home phone numbers to contact donors - in the donation form, will add the option to include a mailing address but not make it mandatory

Looking at changing low and high donation asks to cover DSC costs and be in alignment with other groups - to be presented at the next meeting

Need a team leader, preferably a community member

Notes to help with fundraising concepts in file on Google drive

Retreats

DP Intensive, June 5-10, meeting on Wednesday to finalize zoom host schedule

Next retreat is Oakwood

Curriculum Team

Policy for curriculum development

1. Teachers design and propose program
2. Curriculum team reviews program, coordinates with Zoom team and whomever else is involved
3. Curriculum team makes final decision about scheduling and support
4. Curriculum team notifies Board of program content, scheduling and support organization
5. Program posted to website
6. Notification process enacted for registrations

Events

Events with Spirit

Evenings with Aaron: 3/24, 4/14, 5/19, 6/16

Remembering Wholeness: 3/14, 4/25, 5/16, 6/13 (Max per session - 40)

Technology

Liaison is Isabelle to help with each team requiring IT tech support: Marketing/Blog; Curriculum; Retreats.

Please work with Isabelle for all the brainstorming ideas and changes. When team needs are clarified, Isabelle and Tana will go forward with implementation.

Marketing

Web redesign: in process, moving along well

Blog: Posting monthly

Inclusive statement wording finalized, vote:

The guiding teachers at Deep Spring Center for Meditation and Spiritual Inquiry draw from a variety of spiritual traditions from around the world. We offer

inclusive teachings with the hope that they will be of benefit to you. If some aspect of our offerings does not resonate for you, we invite you to set it aside. Our teachers encourage you to focus on bringing in that which is supportive of your practice.

Board approved wording

To be posted on all YouTube posts

Isabelle, Colette and Roann to work on determining where else this should be posted

Community engagement: Sangha page on website-on hold for now

Zoom

Pat and team designing process to set up zoom hosts - Pat working on policy and procedure documents to lay out how the team operates.

Need another method of recording the June intensive - to be discussed at the next Zoom team meeting

Instructions will eventually be on Google drive

All who need Zoom for class/workshop/retreat must coordinate with Zoom team

Archives

Beta site: Omeka

Archives.org

Volunteer Coordinator

Isabelle and Terri to meet for Terri to be oriented to Board Google Drive

A/V Team

Major video re-organization underway: merging channels, organizing and labeling

Liability statement regarding videos-in process

Tana writing up procedure of highlights of process and creating training video

Manager's Report

Insurance

Covers volunteers and Board members

Covers DSC property at Tana's and Interfaith

Addresses rectified

Marketplace: need to formalize each participant's profit sharing agreement with DSC and place in folder - Tavis' document on the Board Google Drive already, Tana to complete documents for Robert and Barbara

SM stats 21.01.15: 945 sessions; 2,354 views

21.05.20: 2,134 sessions; 3,363 views

For all programs:

To receive a link to join there must be a registration. Tana will only send the link to those who are registered.

Registrations will be closed a day before (RW and Eve w/Aaron) to give the office time to prepare. Many of these events are on weekends, Tana's time off.

Registrations are needed for IRS tax filing purposes, IRS requires an accounting of number of attendees for each event.

Action Items

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10. Pat to reach out to Celeste and Robert for bios and course info
11. Isabelle to prepare Policies and Procedures folder, and subset folders for each team on Google drive
12. Tana to follow up on getting 47 Stories in Kindle format.
13. Barbara and Tana to work on the list of mailing addresses for the postcards
14. Isabelle, Colette and Roann to work on determining where else the inclusive statement should be posted
15. Isabelle and Terri to meet for Terri to be oriented to Board Google Drive
16. Tana to write procedure of highlights of video editing process and creating training video

Next Meetings

June 27, 2021, 8 PM Eastern

August 1, 2021, 8 PM Eastern