

Deep Spring Center

Board of Directors Meeting

21 FEBRUARY 2021 / 8:00 PM EST / ZOOM

Attendees

Isabelle Mook-Jodouin, Roann Altman, Tavis Taylor, Barbara Brodsky, Mary Bruey, Patricia Polanski, Colette Simone, Julian Dean

Board Membership

Mary Bruey has tendered her resignation as VP effective March 2021.

Pat Polanski has agreed to take the VP position effective March 2021.

President's Report

- A. Refer to Ongoing Issues in google drive on a regular basis
- B. Action item list from last meeting(s) or for future meetings ~~known to be completed-~~
 - 1. Aaron asked the Board members to do positive manifestation visualization exercise on a daily basis.
 - 2. Tavis to collect information on cost of recording audio books as one of the projects - Tavis has a lead on a recording studio with good rates for recording (\$75 an hour) and editing (\$50 an hour) . May test with a single chapter of Cosmic Healing to try it out. Mary to email David Bell (cc to Tavis) to see if he's still interested in volunteering one this project. Barbara to inquire with one of her sons who has a friend with a recording studio in Ypsilanti, Michigan.
 - 3. Board members to put their skill sets into the Google Drive document.
 - 4. Room for 2 more board members, 9 max including Barbara (non-voting).
 - 5. Barbara to determine which son will take over DSC property in the event of DSC dissolution.
 - 6. Board members to send any website additions to web design team as they reorganize the site.
 - 7. ~~Bob to write out a paragraph explaining RW sessions to invite new people to participate now that it's online.-~~
 - 8. Isabelle to start brainstorming an approach to invite community participation.
 - 9. Zoom team to create an outline of the host's responsibilities, how Q&A works, and other helpful tips and put on Google Drive. Making good progress on compiling the process for each event. Inviting more volunteers to join the team. Tana responsible for identifying events needing a Zoom host, and reaching out to Zoom team.
 - 10. ~~Colette to send email to Barbara and Tana with names of members willing to hold space for Remembering Wholeness sessions. Done and working well.~~
 - 11. ~~Pat to discuss with Emerald Isle registrar to see if DSC's help with Zoom and logistics is needed. Done, Emerald Isle is a DSC event.~~
 - 12. Barbara to send short descriptive blurbs for Yeshua and the Mother, and potentially Father John, as well as a blurb about the Brothers and Sisters of Light in general.
 - 13. Blog disclosure comment - still being drafted.

- C. Publishing projects being addressed. See google drive **to dos** file, in **task list** folder
Cosmic Healing almost completed in Portuguese, needs new edited forward and afterward.
- Subtitle for Cosmic Healing will be simply A Spiritual Journey, also need to add Deep Spring Press to cover. Barbara to send cover to Isabelle and Isabelle to attempt to update it using GIMP, making subtitle a bit larger and adding Deep Spring Press to spine. Tana to assist if Isabelle is unsuccessful.
- New preface and afterward need to be added to English.
- PKF still outstanding in Portuguese.
- Tavis to connect with Henry to see if 47 stories of Jesus can be uploaded to Amazon. Paperbacks will be able to be printed by Amazon when that is done.
- D. **What is a DSC event?** If the event is a DSC event, DSC needs to be included in the donation request.
- An event that requires DSC resources:
- either Tana's time (other than sending out an email)
 - Colette's Mediumship
 - other DSC resources that DSC pays for, i.e. Zoom accounts.
- If an event is managed entirely by volunteers/Barbara and not using DSC resources, it is not a DSC event.

Teams

Tana has completed a file of teams and members with contact emails in the google drive. Team leaders need to keep these updated so we know who is doing what and how to contact that person.

Current Financial Update

DSC financial position is strong and we have sufficient funds to balance the budget and add to the reserves.

Julian, Tavis and Tana to discuss having a budget for the calendar year to match the reporting for taxes.

Fundraising

Need another member on this team, preferably a community member.

Will discuss further at strategic meeting in April.

Remembering Wholeness

Last session was February 14, 2021. Went well, no issues.

Next session is March 14, 2021.

Desja will continue to host Remembering Wholeness.

Retreats

March Beginner's Retreat (formerly Steiner): March 6-7, 2021. Barbara and Dan Muir teaching together. Barbara to flesh out description and send to Tana for the website. Desja hosting, with Rita co-hosting.

April Retreat: DSC Retreat this year, April 10-17, 2021. DSC handling registration, and Zoom team doing hosting. Need host for this retreat. Discussed full-time retreatant and auditors and having different suggested donations for each.

Curriculum Team

Evenings with Aaron - scheduled through June.

Dharma Path - scheduled for this semester, end of the year intensive in June.

March 6, small meeting re: Essenes: Colette channeling Yeshua, with Tavis expressing James, Debra hosting.

April 3, larger meeting re Essenes: Barbara and Colette channeling, with Tavis expressing James. Host TBD

Fall vipassana meditation class: exploring having John Orr teaching.

Fall program being planned (working title: The joy of awakening/Awakening with joy), with 4 different sessions (open night with Aaron, awakening through the Dharma Path, vipassana meditation, and mediumship / co-creation with Spirit). Each running once monthly, and all of them being optional. Barbara to discuss further with Aaron.

Colette to be listed as a teacher on the DSC site.

Technology

Major video re-organization underway: merging channels, organizing and labeling.

Marketing

Web redesign:

Progressing well.

Questions for Board:

Discussion on how to refer to our offerings on the site: class vs course vs program
Will need wording for Colette's channeling sessions with Yeshua as that is coming together.

For Sunday and Tuesday online meditations, donation wording to be "donations are always appreciated".

Emails will be much shorter once new site is up, with links that will drive traffic to the website for more details.

Isabelle to connect with Leslie re: cron for daily Aaron quote to show up on the website.

Tana to send the cover images for Cosmic Healing and Aaron/Qu'o Dialogues to Leslie.

UMSI Project: To be discussed at strategic planning meeting in April.

Blog: disclosure statement still being drafted.

Reduced to once a month, on the first Monday of the month due to volunteer time commitments. May increase frequency once a large backlog is created.

Zoom

Pat and team are designing a process to set up zoom hosts, instructions will eventually be on Google drive. Worked well during the Healing Workshop.

Still need host for April retreat and June intensive.

Archives

Omeka: no update, work ongoing to install on hosted site, not on omeka.org.

Daily Aaron Quotes: Template created. Code for randomly selecting quote, inserting into template and sending emails written. Mailing list imported into MailChimp. First automatic email set to go out tomorrow morning. Minor formatting on template remains.

From field for Daily Aaron Quotes email: om@deepspring.org

Manager's Report

Events: To receive a link to join there must be a registration. Tana will only send the link to those who are registered.

Registrations will be closed a day before (RW and Eve w/Aaron) to give the office time to prepare. Many of these events are on weekends, Tana's time off

Registrations are needed for IRS tax filing purposes, IRS requires an accounting of number of attendees for each event.

Barbara

1. Barbara to determine which son will take over DSC property in the event of DSC dissolution

Action Items

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12. Tavis to connect with Henry to see if 47 stories of Jesus can be uploaded to Amazon.
13. Julian, Tavis and Tana to discuss having a budget for the calendar year to match the reporting for taxes.
14. Barbara to flesh out description for March retreat and send to Tana for the website.
15. Tana to add Colette as a teacher on the DSC site.
16. Tana to change donation wording for Sunday and Tuesday online meditations to be "donations are always appreciated".
17. Isabelle to connect with Leslie re: cron for daily Aaron quote to show up on the website.
18. Tana to send the cover images for Cosmic Healing and Aaron/Qu'o Dialogues to Leslie.

Next Meeting

Next Board meeting: March 21, 2021, 8PM Eastern

Strategic Board meeting: April 24, 2021, 11AM to 6PM Eastern (with break from 3-4PM)