

Deep Spring Center

Board of Directors Meeting

17 SEPTEMBER 2017 / 8:00 PM EST / ZOOM

Attendees

Isabelle Mook-Jodouin, Tana Dean, Robert Lee, Mary Lawton, Bill Riccobono, Roann Altman, Tavis Taylor, Celeste Zygmunt, Barbara Brodsky

Aaron's Guidance

My blessing and love to you. I am Aaron. Can you hear me?

(people nod yes)

We are on the finishing stages of the book, *Out of the Shadows: The Path of Clear Light*. So many people who come to Deep Spring Center find themselves in a dark place. I don't necessarily mean with acute emotional pain, just caught in 'how do I do it'? How do I live with love? What do I do about anger and fear? How do I live with love? Remembering that this is not a doing, so much as a being. Not to do love, but to be love. And that makes it easier, because you don't have to do anything, just to be who you really are in your heart. I am so grateful to the Deep Spring Board, the teachers, Tana, to everyone involved with Deep Spring, for bringing these teachings of light and love into the world.

So now, if you'll give me just a few minutes here, I would like each of you to reflect on something beautiful that happened for you this week. A place where your heart felt truly open. How did that feel? Could you connect into the place of innate radiance, here in your heart? Remember who you are. If you are walking and get pebbles in your shoe, they grate against the sole. But the pebbles have touched the sole of your foot because of conditions. And when you shake the shoe out and release the pebbles, the sole of the foot is smooth again. When irritation, fear, sadness, tension, confusion, heavy emotions arise, instead of looking at your foot and saying I need hundreds of bandages, it hurts. Look into your heart (unintelligible) Shake the shoe out! Your innate perfection is waiting for you to remember to reveal it to you. If people coming to Deep Spring get nothing but this, it will be wonderful. I know they'll get a lot more, but just to remember, each of you, who I dearly love, each of you, remember the radiance of your heart. And remember that you do have the ability to live from that heart and to model such living for others. Thank you for all you do. I love you. That is all.

Main Current financial update

Not much change from last month. Donations slowly going up.

Short Term Planning – Tana

Fall retreat – financials - other report from Retreat Team

Retreat doing ok, despite several cancellations.

Volunteers

2 new people for Wednesday nights. Backup will relieve stress from current tech committee.

Volunteer page now has a Jotform for interested people to fill out. It gets sent to Tana. Form works great so long as Tana knows to whom to send the volunteer.

One of the new volunteers put up the Jotform on volunteermatch.org for transcription help. Got between 4 and 6 people already. Tana flowed them to Janice, who will train them and determine who is suitable for this work.

Also have potential volunteer in California with experience in video editing.

Would be helpful to have volunteer coordinators for each of Evenings with Aaron, Remembering Wholeness, and workshops, for food and registration.

Fundraising Update – year-end schedule

Need to start developing content in October. Tana to connect with Roann.

Evenings with Aaron seems to be a big driver for monthly donations.

Managing Director – Tana & requests from board

Strategic planning meeting set for Nov. 5

Tavis and Roann to connect to come up with agenda for strategic planning meeting based on Board input.

White boards/flip charts/blackboards would be helpful.

UM grad school – free consulting

Bill and Tana met to discuss. Flow of volunteers has been so good that we are not looking for an intern at this time.

Teachers – classes/workshops

AskAaron – Barbara Brodsky

No change from last meeting.

It is Aaron and Barbara's intention to begin work on it.

Sunday meditation locally - going forward

As we haven't been able to build attendance, this is no longer a priority for us. We will be suspending the Sunday local meditation for now, Tana to send this to email list. Tana to connect with Lalita.

Crazy Wisdom article by Barbara – Sept. Issue 'What's New in the Community'

Ran as submitted on p.21 of the September issue.

Sunday online meditation - Celeste

Have been working some bugs out, including notifying attendees that link is new each week.

Have been meditating for an hour and then sharing, but considering making sharing optional.

Tana to send out the Zoom link for the Sunday meditation to Celeste.

Tana to send to Celeste emails from people interested in connecting with DSC online.

Would be a good candidate for marketing via newsletter blog idea - Tana and Roann to discuss.

Committee Updates

Technology Team – Bill Riccobono

Already discussed above.

Retreat committee – Celeste Zygmunt

Mary is manager of Oakwood retreat. Everything moving along. 27 participants, can take a few more.

Archives – Isabelle Mook-Jodouin

Transcript review work slowed down over the summer. May want to try to recruit more volunteers for that aspect of work.

Janice has decided to pare down her workload on transcription, so call sent out for more transcription volunteers.

New volunteer joined, will work on review or transcription.

New archives site coming in next few months.

Marketing Communications Team – Roann Altman

No update at this time.

Tavis – discuss and share consensus cards for board meetings

Will keep working with the cards.

Still working on process for enabling Barbara to participate more fully.

New Board Member/DSC participant

Celeste has a friend who may be interested in participating more with DSC. Background in marketing, and Emerald Isle. Celeste has known her since 2012. Celeste to ask her if she's interested in attending next Board meeting as a community member observer.

We will invite this person to help out with the year-end fundraising project marketing, so that we have some time to get to know her and see the fit with the organization.

Need to ensure that any new Board members are in harmony with the vision of DSC that we've articulated. Current Board members can help any new members understand the vision.

Action Items

1. Tana to connect with Roann to get year-end fundraising content prepared.
2. Tavis and Roann to connect to come up with agenda for strategic planning meeting based on Board input.
3. Tana to connect with Lalita regarding suspending the Sunday meditation.
4. Tana to send notice of Sunday local meditation suspension to email list.
5. Tana to send out the Zoom link for the Sunday meditation to Celeste, and Celeste to forward to interested parties.
6. Tana to send to Celeste emails from people interested in connecting with DSC online.
7. Tana and Roann to discuss newsletter blog idea and marketing the online meditation.

Agenda items for next meeting

1. Logistics for Strategic Planning Meeting: White boards/flip chart/blackboard

Next Meeting Agenda

October 15 at 8 PM EST, Isabelle facilitating